Rune Rex

I get inspired by people, behavior, emerging technologies, and trends in our society. I have 10+ years of experience working with ideas and innovation.

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Online Portfolio: www.runerex.com

WORK EXPERIENCE

Technological Institute, Taastrup

Centre Project Manager

MARCH 2023 - PRESENT

Achievements: innovation management - enhancing creativity across teams, digitizing internal processes and change management, leading our invention and entrepreneur programs and securing successful funding

Main responsibilities: As a Centre Project Manager at Danish Technological Institute's "Ideas and Innovation" center, I am responsible for the center portfolio and develop new business opportunities by creating and promoting programs, coaching coworkers in design thinking and collaboration, facilitating both online and offline ideation sessions, fostering an innovative project approach, and providing ideation advice to inventors and entrepreneurs. Additionally, I offer consultancy services to companies and organizations. My key skills include leadership, ideation, prototyping and innovation management.

Product Manager

FEBRUARY 2017 - PRESENT

Achievements: 100+ workshops facilitated online and offline, 20+ design method cards, 1000+ inventions screened, 1500+ entrepreneurs and inventors trained, 60+ license agreements across the team

Main responsibilities: explore and implement innovation methods in the focus area of: backend - digital and analogue method cards such as interview guides and experiment protocols, frontend - in the prototype lab as part of the design thinking processes, outside the building - advisor for inventors, entrepreneurs and organizations on the commercialization of product and service ideas. Conducting user interviews for startups. Selected clients: HK, Rigspolitiet, DTU, Copenhagen Capacity, IDA-Engineer the future, ITK Lab, Arken, Muskelsvindfonden, Leap - beyond leather

SKILLS

Personal skills

People recognize me as being proactive, extrovert, friendly, emotionally intelligent and a team player

IT skills

Adobe CC, Zendesk, Trello, Jira, Miro, ChatGPT, Ideogram, Midjourney, 3d modeling, Microsoft 365, fast learner in most applications

Design skills

Design thinking and doing, sketching, prototyping, user experience, interviews, man machine interface, color, material, finish

IPR skills

Knowledge about patent processes, patent search

CERTIFICATIONS

Applied Strategic Foresigt, Bringing Futures Thinking into Strategy Issued 2023

Pretotyper, pree.to Issued August 2015

Consultant

SEPTEMBER 2012 - JANUARY 2017

Achievements: 10.000+ individuals trained in innovation methods, 500+ inventions screened, 500+ prototypes built, 60+ license agreements across the team

Main responsibilities: advise and facilitate students, citizen inventors, and entrepreneurs in hands-on innovation methods in and outside the prototype lab, furthermore commercializing ideas at the Inventor Advisory Service (opfind.nu).

DTU and AAU, Copenhagen — External examiner

AUGUST 2014 - AUGUST 2026

Appointed external examiner in the area of Design and innovation (DTU) with 70 exams logged to date and Sustainable Design (AAU) with 199 students examined to date

MAIK, Copenhagen — Co-founder, Industrial design

JANUARY 2010 - DECEMBER 2015

Achievements: frontpage Springwise, featured in: Trendhunter, RUM, Art Rebels, Børsen, Dwell, Cover kids, Monocle among others. Several products designed in DK and sourced in Shenzhen, community events, brand store open for one year

Main responsibilities: responsible of industrial design, prototyping and testing new products, understanding customers needs, reviewing samples and overseeing the production in Shenzhen

Berggreenandersen&, Copenhagen — Co-founder

OCTOBER 2005 - JULY 2009

Achievements: EU media funding, 10+ freelancers associated

Main responsibilities: design research and inventing inclusive packaging solutions for elder with arthritis, user experience, direction of consultancy service. Selected clients: Ecco, Reputation Cph, Bibliotheca, Holbaek kommune, Cerbo Nolato

LECTURING EXPERIENCE

CEDIM, Monterrey, Mexico — External Lecturer

JANUARY 2011- FEBRUARY 2011

Three week course in the industrial design lab design. Methods included: departure points for design, user centered design, persona building, semantic mapping, concept development.

OTHER

Application assessment for Otto Bruuns fond (2017–present)

Judge at entrepreneurship events(2014-present) Landbrugsrådet, Fonden for entrepreneurship, DAC -Trash or Treasure, Grøn dyst(DTU Diplom)

Board member(2011-2015)

Design Design for All, a cross disciplinary platform.

Exhibition at EXPO(2010) The creative North, Shanghai with master thesis "Medical Packaging for all".

Exhibition at Louisiana (2005) Digital device for tweens.

Sabbatical year (2002) Living and working on the west and east coast of Australia.

LANGUAGES

Danish(native), English (fluent oral and written)

Fighting infectious diseases, DTU — External Lecturer

JANUARY 2011- FEBRUARY 2011

Creativity workshop with the purpose of providing the students with a design thinking approach to solve the course objective *-Fighting infectious diseases*.

EDUCATION

The Danish Design School, Copenhagen — Masters degree

AUGUST 2007 - JUN 2009

Masters degree in Industrial Design. Thesis project: *Medical Packaging for All*, developed through user insights from relevant stakeholders and rapid prototyping.

OCAD, Toronto, Canada — Exchange student

JAN 2008 - OCTOBER 2008

Courses of interest: Exploration, Foresight and Insight in Design - Alexander Manu (Unilever, Innospa), Emerging new Technologies - David Quan (Umbra), Conceptual tools and Techniques - Kristen Peterson (ThinkX).

The Danish Design School, Copenhagen — Bachelor *degree*

AUGUST 2004 - JUNE 2007

Winner of the competition: "The Tailormade Audi TT" by Audi DK, Bang & Olufsen, Georg Jensen and Munthe+Simonsen. Industrial design, digital design, furniture design.

Courses of interest: game design, digital design, user experience, product and service prototyping in high and low fidelity, sketching, rhetorics.

STX - Gribskov Gymnasium, Helsinge

AUGUST 1998 - JUNE 2001